

00 AN IDEA, PUT UP FOR SCRUTINY —————

CompanyGraph.

A meta-model for operating a company — the structure its knowledge takes,
so people and AI can both rely on it.

Robert Blust · Software Engineer & Architect

A company's knowledge lives everywhere — and nowhere.

Purpose, strategy, how work flows, who owns what, what gets measured, which rules hold.

| It is written down. No two people would look in the same place.

Writing it down is easy. Keeping it true is expensive.

The wiki page

written once, true for a month

The deck

true on the day it was shown

The spreadsheet

true for whoever was in it last

So you ask a person instead. That is the tax.

One structured knowledge base — the **brain** of the company.

The facts as Markdown, structured by a meta-model, versioned like code.

Not new documentation but a projection of how the company runs. Built inside one company — and a company of one needed the same shape.

Every role, every rule, every metric — written down once.



Plain words, not a database

nothing to install, nothing to log into

Stored and versioned like code

every change has an author, a date and a reason

Its title is its name

you refer to it the way you say it out loud

It grows with the company

a thing that gains parts of its own keeps them with it

Nothing points at nothing.

Pages refer to each other by the name of the thing — not by a link that points somewhere.

A rule with nobody accountable

shows up the moment it is written

A role nobody holds

shows up the moment someone leaves

A metric with no target

shows up before anyone reports it

You cannot quietly lose anything.

Everything that makes a company — in one vocabulary.

Roles and teams

who does what

Metrics

what we measure

Decisions

what we decided, and what we rejected

Processes and gates

how work flows

Rules

what we enforce

Values

what we believe

Strategy and objectives

where we invest

Concepts

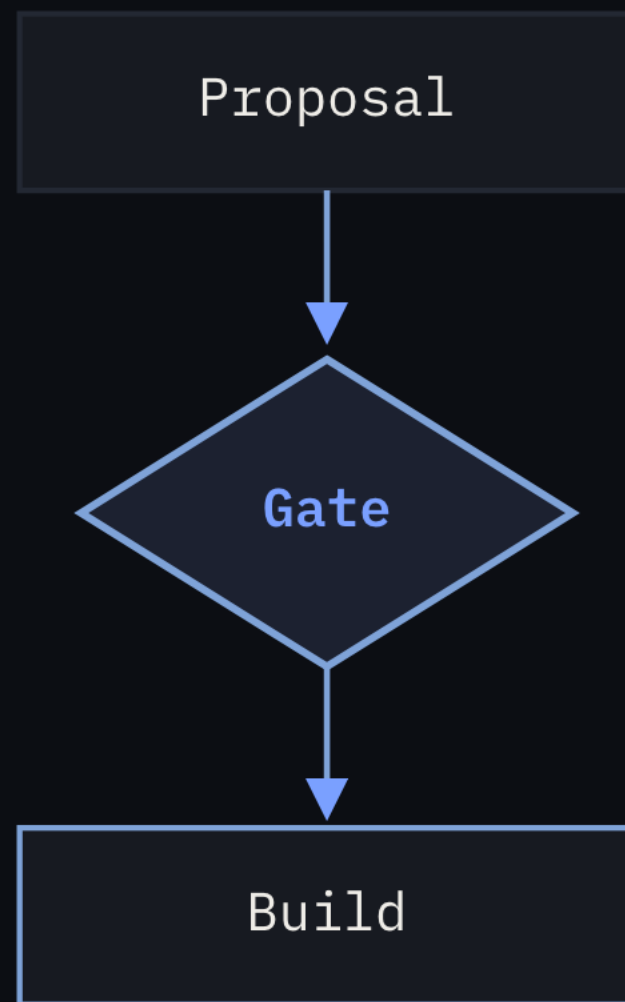
what we define

People

who we are

Not every company fills all of it in. The kind stays in the model anyway.

Governance as data — not as a slide.



Who signs it off

a named role, not a habit

What has to be true

the criteria sit where they apply

Which rule sits behind it

nothing gets built before the sign-off

For people, and for AI.

FOR PEOPLE

Onboarding by role. An answer to “who owns this?”

And one place where the answer is the same for everyone.

It does not make an AI right. It shrinks what it has to guess.

FOR AI

The same page, with nothing in between.

It acts inside the rules you wrote.

Markdown, checked by agents.

A SCHEMA LANGUAGE

A second format nobody reads, kept beside the one everybody does.

A SCHEMA IN PROSE

A table says what a role has. An agent reads it and checks every page against it.

Not a stage on the way to a real schema. [With the right meta-model, the prose is the schema.](#)

Three things before anyone can really use it.

A real company

described in this vocabulary, in the open — my own, one person

A tool like spec-kit

set up an instance, add a page from its schema, check, upgrade, package as a skill

A validator

after that — not before

Which of these exist, the roadmap says. **Not this slide.**

github.com/companygraph/meta-model#roadmap

Tell me where this is wrong.

1• Where does your company not fit this shape?

2• Would you keep this as Markdown checked by agents — or do you need a real schema language before you trust it?

3• Would you set up your own instance with a tool like spec-kit — or is copying a folder of schemas enough?

4• Would you pay for help building one — time and material, nothing hosted — or is that something you only do yourselves?

A no is worth more to me than a polite yes.

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